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1. Music has the best success to failure ratio for a Kickstarter category.

Theater category is the most popular overall for total amount, specifically “plays”.

The optimal month for a successful Kickstarter to begin is in May.

1. The dataset does not include specific amounts for each donation

The dataset does not include the continued growth or decline of the projects after a success or fail on Kickstarter.

1. We could compare staff picks to states, or staff picks to pledge amounts. We could compare staff picks to categories. We could compare the backers count to launch dates.